

DoT and COAI, geared up for IMC 2020; 3-day, Virtual Colossal

- *Hon'ble Prime Minister of India, Shri Narendra Modi to deliver inaugural address of the virtual event*
- *Themed "Inclusive Innovation: Smart, Secure, Sustainable"*
- *Major highlights: 30+ participating countries, 210 speakers, 50+ thought leadership sessions, 150+ exhibitors, 3000+ CXO level delegates coming together*

New Delhi, December 5, 2020: - The Department of Telecommunication (DoT) and COAI are set to unveil the fourth edition of the India Mobile Congress (IMC) 2020, on the 8th of December 2020. The three-day mega-event, themed "Inclusive Innovation: *Smart, Secure, Sustainable*", scheduled for 8th-10th December 2020, is to be held virtually.

Adding to the grandeur of the event, Hon'ble Prime Minister of India, Shri Narendra Modi will deliver the inaugural address for the event. Along with Shri Narendra Modi Ji, the inaugural session is expected to be attended by Shri Ravi Shankar Prasad - Minister for Communications, Electronics & Information Technology and Law & Justice, Shri Sanjay Dhotre - Union Minister of State for Communications, Education and Electronics & Information Technology, Government of India, Shri Anshu Prakash, IAS - Chairman DCC & Secretary (T), Department of Telecommunications, Shri Sunil Bharti Mittal - Chairman, Bharti Enterprises Limited, Shri Mukesh Ambani – Chairman Reliance Industries Limited and Shri Nunzio Mirtillo - Head of South East Asia, Oceania and India, Ericsson amongst other towering personalities.

IMC 2020 will highlight the journey from smart devices to a smarter world, safe and secure technology and breakthroughs in the domain, easy and inclusive tech adoption and environmentally sustainable futuristic tech. The theme is further sub-divided into 5 categories: 5G, IoT, Robotics, AI and VR. There will be virtual product demonstrations, industry meetings, conference sessions, roundtables and business interactions with industry giants. Ericsson, Dell Technologies, Ribbon and Red Hat as the top sponsors of IMC 2020.

On the occasion, Lt. Gen. Dr. SP Kochhar - Director General, COAI, said "Due to the extraordinary situation caused by the Covid-19 pandemic, continuing with the glory of this annual event had become a challenge and we decided to go virtual. However, I am elated to see the enthusiastic interest evinced by brilliant personalities from across several industries from India and abroad. I convey my heartfelt welcome to all participants. Each and every roundtable conversation that will take place during the course of these 3 days will be fruitful and beneficial for all participants and attendees."

Considered as the largest digital technology event and also the biggest international tech conference in South Asia, IMC will continue its legacy of being the perfect congregation to display, discuss, and recognize the importance of global and Indian telecommunications, mobile and internet connectivity and digital services sector. The fourth edition of the event will comprise India's biggest technology exhibition, opportunities for networking, collaborations, industry tie-ups, corporate handshakes and business lead generation.

IMC2020 is set to create ample opportunities for promoting local manufacturing, fostering international regional collaboration, inspiring inclusive sustainable development, promoting entrepreneurship and innovation, driving foreign and local investment, facilitating supportive regulatory and policy frameworks and encouraging R&D in the telecom and technology sectors.

More information please visit: <https://www.indiamobilecongress.com>