



Press Release

GSM Mobile Subscribers grow by 17.16 million in Nov 2010 525.88 Million “There is no stopping of the growth of the Indian GSM industry”

17th December 2010

The All India GSM subscriber base continued to grow aggressively in **November 2010**, – recording an addition of **nearly 17.16 million** during the month, **highest ever GSM additions**, achieving a subscriber base of **525.88 Million**.

Expressing delight at the sustained growth of the industry, **Mr. Rajan S Mathews, Director General COAI** stated that it was the **GSM industry** that was **primarily responsible for powering the overall growth** of the telecom sector and will be the **key contributor in realising the goals set by the Indian government for the tele and broadband penetration in the country.**

Growth in all circles was at par, with an approximate growth of ;

A circle: 3.78% (max in Maharashtra)
B circle : 3.34% (max in MadhyaPradesh)
C circle: 3.4% (max in Orissa)
Metros : 2.33%

Amongst the players Vodafone, Bharti , BSNL and Idea picked up the major share and Uninor being a new entrant demonstrated an exemplary growth.

COAI and the GSM operators were deeply gratified by the continued support of their customers and took this opportunity to **reaffirm their commitment to their existing and potential customers “to continue to provide them with world class services and the best value proposition for their communication needs.”**

About COAI:

The Cellular Operators Association of India (COAI) was constituted in 1995 as a registered, non-profit, non-governmental society dedicated to the advancement of communication, particularly modern communication through Cellular Mobile Telephone Services. With a vision to establish and sustain a world-class cellular infrastructure and facilitate affordable mobile communication services in India, COAI's main objectives are to protect the common & collective interests of its members. Prominent private service providers and the infrastructure vendors are members of COAI, and work closely on various Industry issues.

More about COAI at : (<http://www.coai.in/>)